

Table of Contents

	<i>Acknowledgements</i>	<i>i</i>
	<i>Methodology</i>	<i>iii</i>
SECTION 1	Introduction:	3
SECTION 2	Abstract: Summary of Key Findings & Implications.....	9
SECTION 3	The Millennial Childhood: How Does It Compare with the Childhood of the Parents?	13
SECTION 4	The Value of College: Why Do Millennials Go to College?.....	27
SECTION 5	Planning for and Applying to College: How Do Parents Influence College Planning?.....	37
SECTION 6	Paying for College: How Do Millennials and Parents View the Financial Investment?	47
SECTION 7	Evaluating Colleges: What Factors Do Millennials and Their Parents Consider Important When Choosing a College?	61
SECTION 8	Accountability: How Will Millennials and Their Parents Press Colleges to Be Accountable?	67
SECTION 9	Parental Involvement: How Involved Are Parents in Their Children’s Lives During College/Post-college?	77
SECTION 10	Gender Differences: How Do Male and Female Students Differ?	95